

## **“Build a dream with love for children of dinosaurs’ hometown” Zigong Global Geopark present tickets of drama of ‘Alice in Wonderland’ for children**

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Zigong Global Geopark is a world-rare largest park with Middle Jurassic dinosaurs, associated with a typical stratigraphic sequence, profound salt-well production history and colorful local culture. How to utilize its rare resources and make the whole community to be involved and enjoy, is the soul of events the geopark has planned, such as the Mascot Collection, Series Popular Science Activities, and Publications, etc.

One of them is to ‘Build A Dream with Love for Children of Dinosaurs’ Hometown’. It is an event to offer children of the community who can’t afford tickets a chance to watch drama in theatre. However, there were only 5 days left before its performance when the geopark knew the drama of ‘Alice in Wonderland’ would be on at Zigong. It was not simple to buy 450 tickets as a present; the geopark has actively organized interactive activities implanted dinosaurs centering “love” and carried them out with community. Such as, dinosaurs accompanied children to visit the dinosaur museum; the director of the museum presented tickets on the spot; actors performed at schools; exhibition of 70 drawings chosen from the activity of Drawing the Most Lovely Dinosaurs of National Day Holiday (224 children from different cities have got involved) in theatre and so on. Media have continuously interviewed and reported the whole event.

By statistics, 108 children visited the dinosaur park of the geopark without paying, the page views of the microblog was 88,000 during 5 days. Undoubtedly, the element of attractive dinosaurs is successfully used throughout the event, through which people who could not visit the geopark are able to know the geopark, as well as to voluntarily propaganda the geopark. Therefore, the geopark has promoted its influence and awareness widely and helped the community to provide children with more chances to build self-confidence and experience a happy childhood.

Presented in Theme 2