

The requirement to specific codes for vernacular accommodations for Geoparks

MAZIAR QASEMINEJAD A.¹, MAHNAZ ZIAEE T.², AND MOHAMMAD QASEMINEJAD A. - 1. *Piramoons Architects, QIIC Building, Pajoohesh Blvd., Qeshm Island, Iran <maziar@prmn.com>* ¶2. *Piramoons Architects, No 36, Mokhtar Alley, Qaran St. Sari, Mazandaran, Iran*

Visitors survive geoparks. Geoparks represent the quality of connection between the geological features and human life in order to prove the importance of protecting the geological heritage in the fate of the earth that is already the fate of the mankind. In this occasion, Geoparks need visitors for empowering the local economy. The more contact between visitors and locals, the more responsibility for the visitors, but this requires well-established accommodations to encourage tourists to spend more time with locals in their residences, as well as inspire them to visit the Geopark again.

Visitors rely on the logo of GGN and/or the National Geopark, and naturally have expectations to receive a predictable quality, security and peace during their stay. We are also responsible to raise up the brand of geopark, so creating specific codes for inns, hostels, resorts and all places, is a vital step in this way. All geoparks need some specific formal detailed codes and guidelines to supervise and check the quality of partners' services. On the other hand, there are many other codes ordered by the authority that should be respected. We have recently begun to provide it for Qeshm Island Geopark by reviewing the similar codes of local and international tourism organization for hotels, local hostels, and hotel-apartments. The next step is to localize the codes with our special circumstance. The outcome will be presented during the conference. The future of the network depends on the quality of our services.

Presented in Theme 2